

# Digital Sales Executive

We are searching for sales professional to develop and sell on-line eTrivia platform to new clients. Responsibilities include soliciting new business through prospecting and cold calling, managing and growing existing assigned accounts and budgets, as well as identifying client advertising needs.

Qualifications:

The Digital Sales Executive will have the following responsibilities:

- Hunt: Develop new business
- Work directly with businesses to discuss and understand their needs and adjust our solution to drive leads.
- Participate in creation of custom demos
- Participate in demos and meetings
- Participate in proposal preparation
- Work with marketing to support and optimize campaigns
- Post campaign, review and analyze custom performance reports that measure goal achievement with the goal of renewal and upsell